



# Speaker Information Form – Southern Eye Congress 2021

September 16-19 | Sandestin Golf and Beach Resort, Florida

Speaker Name Amber Perkins Credentials \_\_\_\_\_  
Employer/Organization Name Williamson Eye Center Position Director of Marketing  
Office Address 550 Connell's Park Lane City/State/Zip Baton Rouge/LA/70806  
Phone 225-924-2020 Cell 225-939-2114 Email aperkins@weceye.com

Speakers receive free meeting registration for the conference and social events. If you are bringing a guest, please provide us with their name. Jason Perkins

**For CME and promotional purposes, please attach a short biography and current photo.**

## Presentation

Title: Marketing Eye Care to Primary Care & Large Employer Groups

Please select the days/times you are available to give your presentation:

Friday Morning  Friday Afternoon  Saturday  Sunday

Method of presentation:  In Person  Virtual  TBD

List three learning objectives of your presentation:

1. How to Build Partnerships that Drive Business

2. Collaborative Care: How Helping PCPs Meet HEDIS Measures Can Build Patient Referrals for your Practice

3. How to Create a VIP Experience for Physician Partners, Patients and Employer Groups

Will you speak from the podium?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Will you need a wireless microphone?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Will you use our laptop?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Will you need Internet access during your presentation?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Will your presentation use sound?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Will your presentation include a video	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

Please return completed form to Meghan Martin at [mmartin@alamedical.org](mailto:mmartin@alamedical.org)

Please submit your final PowerPoint presentations electronically to [mmartin@alamedical.org](mailto:mmartin@alamedical.org) no later than **Wednesday, Sept. 8, 2021**.

**Questions?** Call Meghan Martin at (334) 954-2513.

Alabama Academy of Ophthalmology | 19 S. Jackson Street | Montgomery, AL 36104



**Travel Information**

If flying, I recommend flying into Destin Fort-Walton Airport (VPS). Please book your flight and provide us with the receipt to reimburse you. We will reimburse for coach airfare. UBER and taxi service are readily available for travel from the airport to the resort.

Anticipated Arrival Date: 9/16/21

Anticipated Departure Date: 9/19/21

Would you like for us to make your room reservation?  Yes  No

If you are staying off-property we will reimburse you for the standard room rate at the resort.

If you want to make your own reservation:

FOR HOTEL RESERVATIONS: 1.800.320.8115, Meeting Ref. # 23K1H6.

Sandestin Group Reservations: 1.800.320.8115, Group Code: # 23K4HE.

Or visit the website [www.southerneyecongress](http://www.southerneyecongress) for the direct link.