

2026 Southern Eye Congress Partnership Opportunities

Thursday, September 24 - Sunday, September 27, 2026
Hilton Sandestin Beach Golf Resort & Spa
Miramar Beach, FL

Exhibitor Levels

All Exhibitors Receive:

- Up to four hours with attendees
- One skirted six-foot display table, two chairs and trash can
- Two Company Representatives
- Entry to Welcome Reception
- Breakfast on Friday and Saturday
- Refreshment Breaks
- Discounted Rate at Hotel
- Recognition on Website and Event Signage
- Company name listed in weekly conference emails sent to pre-registered attendees

Premium Booth – \$2,975

(Pay before May 8 for early bird discount \$2,500)

- Booth placement in higher traffic areas near entrances and food/beverage service
- Two additional meeting reps (for a total of four)
- Meeting registration for two attendees

Standard Booth – \$2,500

(Pay before May 8 for early bird discount \$2,100)

- Meeting registration for one attendee

Sponsorship Levels

❑ Platinum Sponsorship \$12,000

(One available)

- Exclusive sponsorship of Saturday Night Reception
- Premium double booth space with up to six company reps
- Signage at event denoting sponsorship
- Logo on website
- Quarter page ad in fall Alabama Academy of Ophthalmology newsletter

❑ Gold Sponsorship \$8,000

(Five available)

- Exclusive breakfast or lunch sponsorship
- 30 minutes to address group during meal (includes A/V)
- Premium booth space with up to four company representatives
- Four tickets to the Saturday night reception.
- Signage at event denoting sponsorship
- Logo on website

❑ Silver Sponsorship \$5,000

(Two available)

- Exclusive sponsorship of Thursday Welcome Reception or Faculty Dinner
- Signage at event denoting sponsorship
- Premium booth space with up to four company representatives
- Four tickets to the Saturday night reception.
- Logo on website

❑ Bronze Sponsorship \$4,000

(Three available)

- Sponsorship of a morning break
- Signage at break denoting event sponsorship
- Premium booth space with up to four company representatives
- Four tickets to the Saturday night reception.
- Logo on website

Note to Sponsors: The Accreditation Council for Continuing Medical Education (ACCME) requires ineligible companies (one whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients) to complete a Letter of Agreement for commercial support. Details will be sent directly to those sponsors for which this applies.

About Southern Eye Congress...

The Southern Eye Congress is a collaborative society of eye care providers from the Southeast that fosters communication between leading eye surgeons, technicians and industry.

This 3-day scientific symposium offers ophthalmologists and technicians from Alabama, Mississippi, Louisiana and Tennessee an opportunity to learn what's new in their respective professions, while at the same time interacting with many of the country's top ophthalmic commercial companies.

Conference registration is included in the exhibit fee (Premium Exhibitors receive free conference registration for two attendees; Standard Exhibitors receive conference registration for one attendee.) When finalized, the agenda will be published online at www.southerneyecongress.com.

For more information on partnering with SEC, contact exhibit coordinator, Erich Burbage, at eburbage@alamedical.org.

Exhibitor Guidelines...

Conference Date and Location

Annual Conference – September 24 - 27, 2026

Hilton Sandestin Beach Golf Resort & Spa

4000 S Sandestin Blvd

Miramar Beach, FL 32550

Exhibit Setup

Set up is from 12:00-4:00 p.m., Thursday, September 24.

Electrical, telephone, food and beverage, or audio and visual equipment, should be arranged through the hotel.

Shipping Booth and Exhibit Materials

Exhibitors should make arrangements with host hotels for receiving and shipping of exhibit materials. Prior to the meeting, SEC staff will send shipping and dryage information to all confirmed exhibitors. ***SEC staff will not be liable for storing, transporting or retrieving any exhibitor materials to or from the hotel or other facility.***

At the end of the event, please make sure you have made arrangements for your booth materials before you leave the venue. SEC will not be responsible for anything left in the Exhibit Hall at the end of the day.

Special Requests

If you have a special request for booth placement in the Exhibit Hall to accommodate pop-up displays or other media, please let us know. If you have questions regarding the Exhibit Hall, please contact Erich Burbage at (334) 954-2515 or by e-mail at eburbage@alamedical.org.

Company Recognition

In order to ensure your company's recognition in printed meeting materials, your registration form and payment must be received no later than July 1, 2025.

Exhibit Staff and Event Attendance

Premium Exhibit registration includes attendance for up to four representatives, display time, meals and receptions; Standard Exhibit registration includes two representatives, meals and receptions. Please update SEC staff as soon as possible if there is a change in your representative.

Booth Sharing

No subletting or sharing exhibit space by more than one company or organization will be permitted. Two companies who desire to exhibit together must pay for two booths. Upon request, SEC staff will make every effort to place companies next to each other in the exhibit hall.

Concurrent Events

No exhibitor may hold any event at the same time as any SEC-sponsored event. However, there are no restrictions on exhibitors that would like to provide dinners and events – on-site or off-site – during “free” times.

Cancellation Policy

The deadline to cancel exhibit space is 30 days prior to the date of the event. Cancellations must be in writing by mail or e-mail and will not be accepted by telephone. If a company fails to cancel by the 30-day cut-off, it will be listed as a “No show” and the company will not receive a refund.

Suitcasing Policy

Suitcasing is the action of soliciting business during the SEC conference, including another company's booth, the conference facility lobby, or general meeting and event areas. Please note that while all meeting attendees are invited to the Exhibit Hall, any person(s) who HAVE NOT paid for an Exhibit Booth at the conference that is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied.

Attendee List

ACCME requires that attendees “opt in” to give permission for their name and contact information to be shared with exhibitors. The list will include name, practice name, city and state.

2026 SEC Registration Form (page 1)

COMPANY INFORMATION *PLEASE PRINT CLEARLY*

Company Name to appear on promotions: _____

Company Contact: _____ E-mail: _____

Primary Phone: ☐ Office ☐ Cell _____ Business Type: _____

Company Address: _____

City/State/Zip: _____

PARTNERSHIP OPPORTUNITIES: *Deadline to register is September 1, 2026*

Premium Booth (includes high-traffic location in exhibit hall with up to four meeting representatives, and two meeting registrations - check the box beside the representative name)

.....***Paid before May 8*** ☐ **\$2,500**

..... ***Paid on or after May 8*** ☐ **\$2,975**

☐ First Attending Rep's Name: _____ E-mail: _____

☐ Second Attending Rep's Name: _____ E-mail: _____

☐ Third Attending Rep's Name: _____ E-mail: _____

☐ Fourth Attending Rep's Name: _____ E-mail: _____

Standard Booth (includes two meeting representatives, and one meeting registration - check the box beside the representative name)

.....***Paid before May 8*** ☐ **\$2,100**

..... ***Paid on or after May 8*** ☐ **\$2,500**

☐ First Attending Rep's Name: _____ E-mail: _____

☐ Second Attending Rep's Name: _____ E-mail: _____

Platinum Sponsorship (Saturday Night Reception) ☐ **\$12,000**

Gold Sponsorship (Meal Sponsor with 30 minute speaker) ☐ **\$8,000**

☐ **Friday Breakfast** ☐ **Friday Lunch** ☐ **Saturday Breakfast** ☐ **Saturday Lunch** ☐ **Sunday Breakfast**

Silver Sponsorship ☐ **\$5,000**

☐ **Thursday Welcome Reception** ☐ **Thursday Faculty Dinner**

Bronze Sponsorship (Break Sponsor) ☐ **\$4,000**

☐ **Friday** ☐ **Saturday** ☐ **Sunday**

Total Due \$ _____

See payment information on next page.

List competitors not to be located near.

2026 SEC Registration Form (page 2)

Company Name _____

METHOD OF PAYMENT

PAYMENT IS DUE NO LATER THAN SEPTEMBER 13, 2026

- ☐ Check payable to Alabama Academy of Eye Physicians and Surgeons (ALAEPS) with memo: SEC 2026

Credit card payment may be made online at www.southerneyecongress.com or complete the following information:

Name on Card: _____ E-mail address for receipt: _____

Billing Address: _____

City, State, ZIP: _____

Card Number: _____ Exp. Date: _____

Security Code: _____ Signature: _____ Amount: \$ _____

Your signature acknowledges your understanding that exhibitors assume all responsibilities and agree to protect against all claims, losses and damages to persons or property; and guarantees payment in full as indicated on this form. SEC, Alabama Academy of Eye Physicians and Surgeons and the Medical Association of the State of Alabama shall not be held responsible for any claims, losses and/or damages to persons or property. SEC reserves the right to reject a company or agency as an exhibitor without explanation.

Signature: _____ Date: _____

INSTRUCTIONS

Return signed form (**both pages**) with your payment to Erich Burbage, P.O. Box 1900, Montgomery, AL 36102. Or, to pre-reserve your booth (recommended), fax this form to (334) 269-5200 or e-mail it to eburbage@alamedical.org and note that payment will follow under a separate cover.

ALAEPS Tax ID#: 63-0809050

For office use only.
