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LETTER OF REQUEST

The Southern Eye Congress (SEC), formerly known as Southeast Regional Eye Meeting, is a 3-day scientific symposium for ophthalmologists and technicians from Alabama, Mississippi, Louisiana and Tennessee.

SEC 2022 is requesting your support by exhibiting your products/services at this Annual Meeting. Your support allows us to continue with these educational offerings to our attendees. I hope this will encourage you to participate in the various sponsorships our conference needs.

SEC 2022 is July 21-24 at the Baytowne Conference Center, Sandestin Golf and Beach Resort, 9300 Emerald Coast Pkwy W, Miramar Beach, FL 32550. Room reservations may be made by calling (800) 320-8115 with group code 23K4HM. Room rates begin at \$254 per night.

Exhibit viewing hours are 6:30 a.m. to 12:00 p.m. Friday, Saturday and Sunday.

New for 2022, we are offering Premium Booth space located in a high traffic area with up to four meeting representatives. A Standard Booth includes up to two representatives. **Pay before April 29 to receive a discount!** In addition, the exhibit fee now includes up to two free registrations to attend the conference.

Expand your brand outside the exhibit hall by sponsoring a meal function!

Sponsorships are available on a first come first serve basis. See the Exhibitor Registration form for details.

SEC staff is expecting approximately 225 attendees at this event. The event will be offered as educational programs. All display and marketing opportunities for our corporate friends are separate from the educational portion of the meetings and support a distinct portion of the event that does not include the educational program. If you have questions, please let me know. We greatly appreciate your continued support of the attendees at SEC.

Make checks payable to Alabama Academy of Ophthalmology or pay online at www.southerneyecongress.com. Mail registration form and payment to:

Erich Burbage
SEC 2022
PO Box 1900
Montgomery, AL 36102

Sincerely,

Meghan Martin
Director of Membership and Specialty Society Services

2022 Southern Eye Congress Partnership Opportunities

Thursday, July 21 - Sunday, July 24, 2022
Baytowne Conference Center
Sandestin Golf and Beach Resort
Destin, Florida

Exhibitor Levels

All Exhibitors Receive:

- Up to four hours with attendees
- One skirted six-foot display table, two chairs and trash can
- Two Company Representatives
- Entry to Welcome Reception
- Breakfast on Friday and Saturday
- Refreshment Breaks
- Discounted Rate at Hotel
- Recognition on Website and Event Signage
- Company name listed in weekly conference emails sent to pre-registered attendees

Premium Booth – \$2,975

(Pay before April 28 for early bird discount \$2,500)

- Booth placement in higher traffic areas near entrances and food/beverage service
- Two additional meeting reps (for a total of four)
- Meeting registration for two attendees
- Four tickets to Saturday Night Reception

Standard Booth – \$2,500

(Pay before April 28 for early bird discount \$2,100)

- Meeting registration for one attendee
- Two tickets to Saturday Night Reception

Sponsorship Levels

❑ Platinum Sponsorship \$12,000

(One available)

- Exclusive sponsorship of Saturday Night Reception
- Premium double booth space with up to six company reps
- Signage at event denoting sponsorship
- Logo on website
- Quarter page ad in fall Alabama Academy of Ophthalmology newsletter

❑ Gold Sponsorship \$8,000

(Three available)

- Exclusive breakfast sponsorship for the day of your choice (Friday, Saturday or Sunday)
- 30 minutes to address group during breakfast (includes A/V)
- Premium booth space with up to four company reps
- Signage at event denoting sponsorship

- Logo on website

❑ Silver Sponsorship \$5,000

(Two available)

- Exclusive sponsorship of Thursday Welcome Reception or Faculty Dinner
- Signage at event denoting sponsorship
- Premium booth space with up to four company reps
- Logo on website

❑ Bronze Sponsorship \$4,000

(Three available)

- Sponsorship of a morning break
- Signage at break denoting event sponsorship
- Premium booth space with up to four company reps
- Logo on website

About Southern Eye Congress...

The Southern Eye Congress is a collaborative society of eye care providers from the Southeast that fosters communication between leading eye surgeons, technicians and industry.

This 3-day scientific symposium offers ophthalmologists and technicians from Alabama, Mississippi, Louisiana and Tennessee an opportunity to learn what's new in their respective professions, while at the same time interacting with many of the country's top ophthalmic commercial companies.

New for 2022, conference registration is included in the exhibit fee (Premium exhibitors receive free conference registration for two attendees; Standard exhibitors receive conference registration for one attendee.)

Contact exhibit coordinator, Erich Burbage, at eburbage@alamedical.org for more information. For the 2022 agenda visit www.southerneyecongress.com.

Exhibitor Guidelines...

Conference Date and Location

Annual Conference – July 21-24, 2022

Baytowne Conference Center
Sandestin Golf and Beach Resort
Miramar Beach, FL 32550

Room rates begin at \$254 per night. For room reservations call (800) 320-8115 with group code 23K4HM.

Exhibit Setup

Set up is on the first floor of the Baytowne Conference Center from 12:00-4:00 p.m., Thursday, July 21. Exhibit viewing hours are 6:30 a.m. to 12:00 p.m. Friday and Saturday.

For electrical, telephone, food and beverage, or audio and visual equipment, see the Sandestin 2022 Trade Show Vendor Kit included in this packet.

Shipping Booth and Exhibit Materials

Veal Convention Services will handle all conference packing, shipping and receiving services. Please contact Veal at (800) 844-8325 or orders@vealco.com with any questions. See the enclosed Veal Convention Services Service Order Form for details.

At the end of the event, please make sure you have made arrangements for your booth materials before you leave the venue. SEC will not be responsible for anything left in the Exhibit Hall at the end of the day.

Special Requests

If you have a special request for booth placement in the Exhibit Hall to accommodate pop-up displays or other media, please let us know. If you have questions regarding the Exhibit Hall, please contact **Erich Burbage** at (334) 954-2515 or by e-mail at eburbage@alamedical.org.

Company Recognition

In order to ensure your company's recognition in printed meeting materials, your registration form and payment must be received no later than June 21, 2022.

Exhibit Staff and Event Attendance

Premium exhibit registration includes attendance for up to **four representatives**, display time, meals and receptions; Standard exhibit registration includes two representatives, meals and receptions. Please update SEC staff as soon as possible if there is a change in your representative.

Booth Sharing

No subletting or sharing exhibit space by more than one company or organization will be permitted. Two companies who desire to exhibit together must pay for two booths. Upon request, SEC staff will make every effort to place companies next to each other in the exhibit hall.

Concurrent Events

No exhibitor may hold any event at the same time as any SEC-sponsored event. However, there are no restrictions on exhibitors that would like to provide dinners and events – on-site or off-site – during “free” times.

Cancellation Policy

The deadline to cancel exhibit space is **30 days prior** to the date of the event. Cancellations must be in writing by mail or e-mail and will not be accepted by telephone. If a company fails to cancel by the 30-day cut-off, it will be listed as a “No show” and the company will not receive a refund.

Suitcasing Policy

Suitcasing is the action of soliciting business during the SEC conference, including another company's booth, the conference facility lobby, or general meeting and event areas. Please note that while all meeting attendees are invited to the Exhibit Hall, any person(s) who **HAVE NOT** paid for an Exhibit Booth at the conference that is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied.

Attendee List

ACCME requires that attendees “opt in” to give permission for their name and contact information to be shared with exhibitors. The list will include name, practice name, city and state.

2022 SEC Registration Form (page 1)

COMPANY INFORMATION *PLEASE PRINT CLEARLY*

Company Name to appear on promotions: _____

Company Contact: _____ E-mail: _____

Primary Phone: ☐ Office ☐ Cell _____ Business Type: _____

Company Address: _____

City/State/Zip: _____

PARTNERSHIP OPPORTUNITIES: *Deadline to register is June 21, 2022*

Premium Booth (includes high-traffic location in exhibit hall with up to four meeting representatives, four tickets to Saturday Night Reception, and meeting registration for two people)

..... ***Paid by April 28*** ☐ **\$2,500**

..... ***Paid on or after April 29*** ☐ **\$2,975**

First Attending Rep's Name: _____ E-mail: _____

Second Attending Rep's Name: _____ E-mail: _____

Third Attending Rep's Name: _____ E-mail: _____

Fourth Attending Rep's Name: _____ E-mail: _____

Standard Booth (includes two meeting representatives, two tickets to Saturday Night Reception, and meeting registration for one person)

..... ***Paid by April 28*** ☐ **\$2,100**

..... ***Paid on or after April 29*** ☐ **\$2,500**

First Attending Rep's Name: _____ E-mail: _____

Second Attending Rep's Name: _____ E-mail: _____

Platinum Sponsorship (Saturday Night Reception) ☐ **\$12,000**

Gold Sponsorship (Breakfast Sponsor with 30 minute speaker) ☐ **\$8,000**

Silver Sponsorship (Welcome Reception or Faculty Dinner Sponsor) ☐ **\$5,000**

Bronze Sponsorship (Break Sponsor) ☐ **\$4,000**

Total Due \$ _____

See payment information on next page.

List competitors not to be located near.

2022 SEC Registration Form (page 2)

Company Name _____

METHOD OF PAYMENT

☐ Check payable to Alabama Academy of Ophthalmology (ALAO) with memo: SEC 2022

Credit card payment may be made online at www.southerneyecongress.com or complete the following information:

Name on Card: _____ E-mail address for receipt: _____

Billing Address: _____

City, State, ZIP: _____

Card Number: _____ Exp. Date: _____

Security Code: _____ Signature: _____ Amount: \$ _____

Your signature acknowledges your understanding that exhibitors assume all responsibilities and agree to protect against all claims, losses and damages to persons or property; and guarantees payment in full as indicated on this form. SEC, Alabama Academy of Ophthalmology and the Medical Association of the State of Alabama shall not be held responsible for any claims, losses and/or damages to persons or property. SEC reserves the right to reject a company or agency as an exhibitor without explanation.

Signature: _____ Date: _____

INSTRUCTIONS

Return signed form (**both pages**) with your payment to Erich Burbage, P.O. Box 1900, Montgomery, AL 36102. Or, to pre-reserve your booth (recommended), fax this form to (334) 269-5200 or e-mail it to eburgabe@alamedical.org and note that payment will follow under a separate cover.

ALAO Tax ID#: 63-0809050

For office use only.

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Alabama Academy of Ophthalmology		
2 Business name/disregarded entity name, if different from above		
3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input checked="" type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input type="checkbox"/> Other (see instructions) ► _____	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>	
5 Address (number, street, and apt. or suite no.) See instructions. 19 South Jackson Street	Requester's name and address (optional)	
6 City, state, and ZIP code Montgomery, AL 36104		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

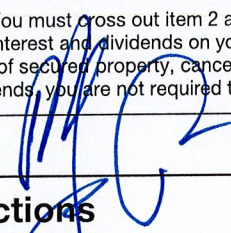
Social security number								
			-				-	
or								
Employer identification number								
6	3		-	0	8	0	9	0 5 0

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ► 	Date ► 1/18/22
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



2022 TRADE SHOW VENDOR KIT

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

FORMS SUBMITTED AFTER 7/13/22 ARE SUBJECT TO A 20% LATE SERVICE FEE

VENDOR POLICIES

Outside Food and Beverage is not permitted. Food and beverage 'give-a-ways' are restricted to small individual 'bite-sized' items. Anything larger is not permitted inside the facilities. Food and Beverage items are available for purchase within this vendor kit.

Exhibit items are restricted to defined exhibit spaces. No items may be attached, pinned, taped or by any means attached to conference center walls, elevators, floors or any surface. A minimum fee of \$100 will be charged to the vendor for each occurrence, regardless of damages.

Vendor assumes all responsibility for their exhibit display and items before, during and after the trade show. Sandestin Golf and Beach Resort assumes no responsibility for any lost or forgotten items.

On the special occasion, where cooking is part of an event, any cooking must be done off the trade show floor and with advanced consent from Sandestin Golf and Beach Resort's Catering and Conference Services Team. If product storage is necessary, arrangements can be made, subject to availability. Additional fees may apply.

Use of the conference center's kitchen facility can be made with advanced notice and consent from Sandestin Golf and Beach Resort's Catering and Conference Services Team. Additional rental and labor fees may apply.

Protective carpet protection must be ordered whenever a booth and/or exhibit has items that can be spilled, dropped, splashed or in any way damage the conference facilities. Protective carpet is available thru the trade show provider, VEAL Convention Services. Additionally, vendors assume all responsibility for any trade show items brought into the conference facilities.

To protect your credit card information, only submit vendor forms to the secure fax line. Do not submit vendor forms via email.



Sandestin[®]
Golf and Beach Resort

VENDOR ORDER FORM

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

FORMS SUBMITTED AFTER 7/13/22 ARE SUBJECT TO A 20% LATE SERVICE FEE

Electrical Services

Quantity	Description	Rate	Total
	110 Volt - up to 20 amps (one plug)	\$ 125.00	
	208 Single Volt - Up to 20 Amps (one plug)	\$ 175.00	
	208 Single Volt - Up to 50 Amps (one plug)	\$ 225.00	
	3 Phase - 20-50 Amps (one plug)	\$ 200.00	
	3 Phase - 50-100 Amps (one plug)	\$ 225.00	
	110 Volt Panel (Over 10 Circuits)	\$ 875.00	
	208 Single Volt Panel (Over 10 Circuits)	\$ 1,225.00	
	200 Amp 3 Phase Panel (10 Circuits)	\$ 1,400.00	

Additional Electrical Services

Quantity	Description	Rate	Total
	Power Strip (supports multiple devices)	\$ 50.00	

Request for Internet & Telephone Service

Quantity	Description	Rate	Total
	Telephone Line	\$ 120.00	
	Wired Internet (per computer)	\$ 250.00	
	Number of Days (\$50/Day/Computer)	\$ 50.00	

Special Instructions:

Electrical Subtotal:	
Fees (if applicable):	
Service Charge (24%):	
Sales Tax (7%):	
Total:	

Sandestin Golf and Beach Resort offers complimentary standard Wi-Fi in the conference facility. On-site requests for services will be subject to availability. A 2% Arts and Entertainment Fee is applicable to all events held at the Baytowne Conference Center.

EXHIBIT COMPANY NAME _____

BOOTH # _____



Sandestin[®]
Golf and Beach Resort

VENDOR ORDER FORM

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

FORMS SUBMITTED AFTER 7/13/22 ARE SUBJECT TO A 20% LATE SERVICE FEE

Audio Visual Services

Quantity	Days	Description	1st Day	Additional Days	Total
		Projector Package with 6' Screen	\$ 600.00	\$ 350.00	
		21" Monitor	\$ 115.00	\$ 80.00	
		32" HD LED Monitor	\$ 150.00	\$ 100.00	
		43" HD LED Monitor	\$ 250.00	\$ 200.00	
		55" UHD LED Monitor on Stand	\$ 350.00	\$ 300.00	
		70" HD LED Monitor on Stand	\$ 495.00	\$ 400.00	
		70" HD Touch Monitor on Stand (additional internet charges may apply)	\$ 695.00	\$ 500.00	
		Laptop	\$ 150.00	\$ 100.00	
		DVD / BlueRay Player	\$ 50.00	\$ 35.00	
		Rolling Cart with Skirt (42" or 54")	\$ 30.00	\$ 10.00	
		Fostex Speaker with Computer Audio	\$ 75.00	\$ 45.00	
		Mackie SRM450 with Computer Audio	\$ 116.00	\$ 75.00	
		Personus ULT12 with Computer Audio	\$ 165.00	\$ 135.00	
		Wireless Lavalier or Handheld Microphone	\$ 165.00	\$ 100.00	
		Uplight with Colored Gel	\$ 50.00	\$ 30.00	
		LED Uplight	\$ 65.00	\$ 50.00	
		Flipchart Easel w/Pad and 4 Markers	\$ 60.00	\$ 35.00	
		Black Velour Pipe & Drape 10' Section	\$ 150.00	\$ 100.00	

Special Instructions:

AV Subtotal:

Fees (if applicable):

Service Charge (24%):

Sales Tax (7%):

Total:

Sandestin Golf and Beach Resort offers complimentary standard Wi-Fi in the conference facility. On-site requests for services will be subject to availability. A 2% Arts and Entertainment Fee is applicable to all events held at the Baytowne Conference Center.



Food & Beverage Order Form

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

FORMS SUBMITTED AFTER 7/13/22 ARE SUBJECT TO A 20% LATE SERVICE FEE

OUTSIDE FOOD AND BEVERAGE IS NOT PERMITTED

Request for Beverage Service

Quantity	Description	Rate	Total
	Local Craft Beers (6 pack)	\$ 48.00	
	Domestic Beers (6 pack)	\$ 39.00	
	Imported Beers (6 pack)	\$ 45.00	
	Premium Bottle Red Wine	\$ 38.00	
	Premium Bottle White Wine	\$ 38.00	

Request for Food Service

Quantity	Description	Rate	Total
	Chef's Tropical Trail Mix Blend Almonds + Kiwi + Papaya + Pineapples + Bananas + Coconut + Passion Fruit + Cashews (per pound)	\$ 39.00	
	Chef's Dark Choco and PB Dark Chocolate Chunks + Mini Peanut Butter Cups + Peanut Butter Chips + Honey Roasted Peanuts + Pretzels (per pound)	\$ 36.00	
	Caramel Corn Crunch Caramel Corn + Peanut Brittle + Dried Peaches + Yogurt Covered Craisins (per pound)	\$ 38.00	
	Bayou Blend Cajun Corn Sticks + Pork Rinds + Tiny Slim Jim + Cheddar Crackers (per pound)	\$ 37.00	
	Assorted Jumbo Cookies (per dozen)	\$ 60.00	
	Pastry Bars (per dozen)	\$ 60.00	
	Fresh Individual Popped Popcorn (per dozen)	\$ 48.00	

To place a F&B order, please reach out to the Catering and Conference Services team directly at 850-267-7791.

Food Subtotal:	
Fees (if applicable)	
Service Charge (24%)	
Sales Tax (7%)	
Total:	

Sandestin Golf and Beach Resort offers complimentary standard Wi-Fi in the conference facility. On-site requests for services will be subject to availability. A 2% Arts and Entertainment Fee is applicable to all events held at the Baytowne Conference Center.

**Sandestin®**
Golf and Beach Resort

2022 TRADE SHOW VENDOR KIT

VENDOR ORDER FORM

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

FORMS SUBMITTED AFTER 7/13/22 ARE SUBJECT TO A 20% LATE SERVICE FEE

Method of Payment☐

Paying by Check

Send checks payable to Sandestin Investments, LLC to:

Sandestin Golf and Beach Resort

ATTN: Terri Sumerford

9300 Emerald Coast Pkwy West

Destin, FL 32550

☐

Paying by Credit Card

Type of Card: _____

Card Number: _____

Exp: ____ / ____

CCV: _____

Name on Card: _____

Authorized Signature: _____

Email (receipts): _____

☐

Tax Exempt (Must provide FL tax exemption)

Electrical, Internet & Phone orders will be processed upon receipt.

COMPLETED VENDOR FORMS CAN BE SENT TO:

SECURE FAX LINE: 850-267-5514

ACCOUNTING QUESTIONS: 850-267-6836

GENERAL QUESTIONS: 850-267-7791

**To protect your credit card information, only submit vendor forms to the secure fax line.
Do not submit vendor forms via email.**



SANDESTIN GOLF & BEACH RESORT
SERVICE ORDER FORM for
CONFERENCE PACKAGE

SHIPPING ADDRESS Sandestin Golf & Beach Resort
Atn: Veal Convention Services, Inc.
Southern Eye Congress Thurs, July 21 - Sun, July 24
9300 Emerald Coast Parkway West
Miramar Beach, FL 32550

Payments for shipping must be made directly to Veal Convention Services.
We are available at 1-800-844-8325 and at orders@vealco.com to assist you with any issues.

Please use our online ordering at veal.boomerecommerce.com to place your order for Conference Package Shipping / Receiving Services.

Ship to the above address using the attached labels. Your packages need to arrive at least 7 days in advance of your group's arrival date.

Orders and / or shipments received less than 7 days before group arrival date are subject to a 30 percent special handling fee.

Shipments will be accepted 21 days prior to group arrival date. Freight received earlier than 21 days will be subject to a weekly storage fee of thirty percent of total handling fees.

PACKAGE SHIPPING AND RECEIVING HANDLING CHARGES

RECEIVING HANDLING FEES

per piece

Up to 20 lbs	\$20
21 - 50 lbs	\$40
51 - 100 lbs	\$60
100 + lbs	\$0.60 / lb

OUTBOUND HANDLING FEES

per piece

Up to 50 lbs	\$20
51 - 100 lbs	\$40
100+ lbs	\$0.40 / lb

Online ordering is available at: veal.boomerecommerce.com

Please call 1(800)844-8325 with any questions you may have regarding your order.

Forklift Services are also available. Please contact VCS directly to arrange.

ADDITIONAL AVAILABLE SERVICES. Rates quoted in the MATERIAL HANDLING SERVICE ORDER FORM do not include any unpacking, uncrating, unskidding, positioning, leveling, blocking, spotting, bracing, installing, dismantling, repacking, recrating or reskidding. See the Forklift and Labor Order forms to order these services. On request, VCS will provide banding for securing outbound shipments at a rate of \$3 per foot, plus labor (one hour minimum). Shrink wrap of a pallet will be charged at \$30 per pallet. Local pickups and/or deliveries are available for \$150 per hour straight-time, \$225 per hour overtime (rates include truck and driver).

RETURNED SHIPMENTS TO VCS WAREHOUSE Where no disposition has been made for outbound shipments or later scheduled pickups are necessary; VCS will return exhibit materials to the warehouse and load on outbound carriers at the rate of \$39 per CWT (with a minimum charge of \$79) for each shipment returned. Storage is available for \$1 per cubic foot per month with a monthly minimum of \$64.



**ADVANCE SHIPMENT LABELS
SANDESTIN CONFERENCE PACKAGE
SHIPPING / RECEIVING**

RUSH! Conference Freight RUSH! Conference Freight RUSH!

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

From:

TO:

Sandestin Golf and Beach Resort
Shipping and Receiving Department
Attn: Veal Convention Services
9300 Emerald Coast Parkway West
Miramar Beach Florida, 32550

Exhibiting Company:

Booth Number:

Number _____ of _____ pieces

Carrier:

RUSH! Conference Freight RUSH! Conference Freight RUSH!

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

From:

TO:

Sandestin Golf and Beach Resort
Shipping and Receiving Department
Attn: Veal Convention Services
9300 Emerald Coast Parkway West
Miramar Beach Florida, 32550

Exhibiting Company:

Booth Number:

Number _____ of _____ pieces

Carrier:

These shipping labels are provided for your convenience to assist in preparing shipments to the advance warehouse. Please cut along the dashed lines and affix one to each piece of your shipment to the advance warehouse. Please make additional copies of these labels as needed.

NOTE: Warehouse is not temperature controlled. Hazardous materials will not be accepted at warehouse.



OUTBOUND SHIPMENT INSTRUCTIONS SANDESTIN CONFERENCE PACKAGE SHIPPING / RECEIVING

To ensure that your outbound shipment is handled according to your instructions, please be advised of the following:

CONTACT YOUR CARRIER TO SCHEDULE PICK UP OF YOUR SHIPMENT. You must call your carrier, unless you are using the show recommended carrier. Carriers, including FED EX and UPS, will not pick up your shipment unless you have made arrangements with them. For your convenience, show recommended carriers are available to handle outbound transportation. Our designated carrier is Old Dominion Freight.

All exhibitor freight not picked up by the exhibitor-designated carrier by the time stated in the GENERAL SHOW INFORMATION, page 1, will be forced out and either re-routed onto YRC Freight or returned to the VCS warehouse. Additional charges will apply.

PACK AND LABEL YOUR MATERIALS. Banding, shrink wrap and shipping labels are available at the VCS Service Desk.

COMPLETE AND TURN IN A VCS BILL OF LADING FOR EACH OUTBOUND SHIPMENT. Bill of ladings may be obtained from the VCS Service Desk. Complete a bill of lading for each shipment/destination. Turn in all completed bill of ladings to the VCS Service Desk once your shipments are ready to be loaded out. Freight sent back to the VCS warehouse will be charged for the additional handling.

Ship to:

Company: _____

Contact Name: _____

Address: _____

Phone Number: _____

Bill to:

Company: _____

Contact Name: _____

Address: _____

Phone Number: _____



PAYMENT PROCEDURE and POLICY SANDESTIN CONFERENCE PACKAGE SHIPPING / RECEIVING

PAYMENT POLICY

***Online ordering is available at: veal.boomerecommerce.com
Please call 1(800)844-8325 with any questions you may have regarding your order.***

PLEASE FAMILIARIZE YOURSELF WITH THIS POLICY BEFORE ORDERING ANY SERVICES
NO SERVICES WILL BE RENDERED WITHOUT FULL PAYMENT IN ADVANCE

PAYMENT SERVICES: Veal Convention Services, Inc. (VCS) requires payment in full at the time the services are ordered. Further, VCS requires that you provide a credit card authorization to charge your account for services which may include freight handling, storage, labor, material handling, etc. plus any applicable fuel or energy surcharge.

ADVANCE ORDERS: To qualify for discount pricing, orders must be received with payment in full on or before seven (7) days in advance of group's arrival date. Purchase orders do not qualify for advance prices.

SHOW SITE ORDERS: Services ordered at show site will not be processed without full payment at the time the order is placed.

THIRD PARTY ORDERS: If you contract your work to a display or exhibit house and require services from VCS, the payment policy stated above applies. Please pass this information on to them.

METHOD OF PAYMENT: VCS accepts Master Card, Visa, American Express, and company checks (no personal checks accepted) as acceptable forms of payment. Any bank fees for wire transfers are the responsibility of the exhibitor. Purchase orders are not considered payment. All payments must be made in US funds drawn on a US bank. Exhibitors will be charged \$50 for each returned NSF check.

ADJUSTMENTS / CANCELLATIONS: No adjustments to invoices will be made after the close of the show. Cancellation of service(s) made prior to actual delivery or installation will be charged a 50% cancellation fee. Cancellation of service(s) made after actual delivery or installation will be charged a 100% cancellation fee. **COLLECTIONS FEES:** ALL CHARGES MUST BE PAID IN FULL PRIOR TO CLOSE OF SHOW BY CASH, CHECK OR CREDIT CARD. A fee equal to 2% per month (24% per annum) will be assessed on any unpaid balance. Client is responsible for any fees, including, but not limited to, collection fees, attorney's fees and court costs, that may be incurred in effort to collect any unpaid balance.

ORDERING: Please familiarize yourself with these forms before you log onto the online storefront site and place your order. **VCS REQUIRES YOUR CREDIT CARD TO BE ON FILE EVEN IF YOU CHOOSE TO PAY BY COMPANY CHECK OR WIRE TRANSFER.**

***Online ordering is available at: veal.boomerecommerce.com
Please call 1(800)844-8325 with any questions you may have regarding your order.***



IMPORTANT SHIPPING /FREIGHT HANDLING TERMS & CONDITIONS

VCS'S RESPONSIBILITIES. VCS is responsible only for services which it directly provides. VCS assumes no responsibility for any persons, parties or other contracting firms not under VCS's direct supervision and control. VCS shall not be responsible for loss, delay or damage due to any cause beyond VCS's reasonable control, including, but not limited to, fire, strikes, accidents, transportation contingencies, theft, weather, acts of God, civil disturbances, explosions, acts of terrorism or war, etc. nor for ordinary wear and tear in the handling of materials. VCS will provide material handling services as the EXHIBITOR'S agent, not as bailee or shipper, and shall have no responsibility or obligation as such.

INBOUND SHIPMENTS. All shipments must have a bill-of-lading or delivery receipt showing number of pieces, true weight, and description of merchandise. If shipments arrive without weight on bill-of-lading and weight is unobtainable, VCS will estimate the weight. If actual scale weights are not submitted prior to move-out the estimated weight will be final and binding. All shipments received are subject to reweigh. Copies of bills-of-lading, with the name of the carrier, should be forwarded to VCS as soon as shipments are made. This will assist in tracing, if required. Confirm delivery date and time with your carrier and have all necessary shipping information in the hands of your on-site representative. Be sure your on-site representative knows who to call to track your shipment should it not arrive at your anticipated time. VCS shall not be liable for shipments received without individual freight bills, such as UPS, FedEx or other carriers who deliver in bulk and do not wait for shipment count and condition to be verified for individual shipments. Such shipments will be subject to verification and correction of count and condition and VCS's receiving paperwork indicating any exceptions as delivered shall take precedence over shipper's signature of receipt. Shipments received without receipts or freight bills such as UPS or FedEx or US Mail will be delivered to the booth without guarantee of piece count or condition. No liability will be assumed for such shipments. Consistent with trade show industry practices, there may be a lapse of time between delivery of shipments to the booth and the arrival of EXHIBITOR or its representatives, and during such time the material will be left unattended. VCS will not be responsible or liable for any loss, damage, theft, or disappearance of EXHIBITOR'S materials after same have been delivered to EXHIBITOR'S booth at the show site. Shipments received at the warehouse after scheduled exhibitor set-up or shipments received at show site after exhibitor move-in times, are subject to surcharges to cover additional trucking or labor and will be billed accordingly.

OUTBOUND SHIPMENTS. Each outbound shipment must have a completed Bill of Lading accompanying the shipment. Exhibitors are responsible for labeling their exhibit materials and providing outbound shipping information. Bills of lading and shipping labels are available at the VCS service desk. We recommend that you prepare bills and labels ahead of time. Exhibitors selecting non-official carriers will need to make their own arrangements for pick-up. Pick-ups for local deliveries or small package shipments, i.e., UPS, FedEx and Parcel Post should be dealt with in the same manner as all other outbound shipments. When materials are labeled, packed and ready to be shipped, completed bills-of-lading should be turned in at the Service Desk. Consistent with trade show industry practices, there may be a lapse of time between the completion of packing and the actual pick - up of materials from the booth for loading onto a carrier, and during such time the material will be left unattended. VCS shall not be responsible for loss, theft, or disappearance of materials before they are picked up from exhibitor's booth for reloading after the show. An exhibitor representative should remain on-site to insure that your shipment is picked up. Alternatively, VCS recommends that the EXHIBITOR engage security services from the facility or show management. Bills-of lading covering outgoing shipments will be checked at time of actual pickup from the booth and corrections made where discrepancies occur. In order to expedite removal of materials as required by show management and/or the facility, VCS shall have the authority and reserves the right to change the EXHIBITOR designated carriers, if such carriers fail to pick-up or refuse to accept shipments at the appointed time. VCS retains the right to dispose of materials left on the show floor without liability if left unattended, left without labels or not correctly labeled. Where no disposition is made by EXHIBITOR, materials may be taken to a warehouse to await EXHIBITOR'S shipping instructions and EXHIBITOR agrees to be responsible for charges relating to such rerouting and handling. In no event shall VCS be responsible for any loss resulting from such rerouting or handling. Any shipments that remain on-site past the outbound shipping deadline may be forced on VCS's carrier of choice and the exhibitor billed accordingly. Shipments sent using VCS's account numbers and/or charges otherwise invoiced to VCS will result in a service fee to your account amounting to 30 percent of the carrier's total charges. Use of VCS Freight Handling services authorizes VCS to pay outbound freight charges for your shipments by any carrier using the credit card on file for your company.

DAMAGE / LOSS. Relative to shipments consigned to VCS's warehouse, VCS will exercise all possible diligence and care in receiving, handling, and transporting your shipment. VCS shall not be liable for loss or damage from fire, natural disaster or contingencies beyond the control of VCS. In any case, the liability of VCS is limited to \$0.30 per pound with a maximum of \$50.00 per item, and a maximum of \$1,000.00 per shipment while exhibitor goods are in VCS's warehouse or VCS-owned and operated vehicles for delivery to show-site.

A) MAXIMUM RECOVERY. If found liable for any loss, VCS's MAXIMUM liability and EXHIBITOR'S exclusive remedy is limited to \$.10 per pound per article with a maximum liability of \$50.00 per item, or \$1,000 per shipment, whichever is less.

(B) BREACH OF CONTRACT AND/OR NEGLIGENCE ONLY. VCS's liability shall be limited to any loss or damage which results solely from VCS's gross negligence in the actual physical handling of the items compromising the EXHIBITOR'S shipment(s) OR which results from BREACH OF THIS CONTRACT and not for any other type of loss or damage. In no event shall VCS be liable to EXHIBITOR or to any other party for special, collateral, exemplary, indirect, incidental, consequential or punitive damages. Such excluded damages include but are not limited to loss of profits, loss of use, interruption of business or other consequential or indirect economic issues.

INSURANCE. It is understood that VCS is not an insurer. Insurance on exhibit materials, if any, shall be obtained by the EXHIBITOR, at its sole costs and expense from a third - party insurance provider. BE SURE THAT THE MATERIALS YOU SHIP TO SHOW SITE ARE INSURED FROM THE TIME THEY LEAVE YOUR WAREHOUSE UNTIL THEY ARE RETURNED. CONTACT YOUR INSURANCE REPRESENTATIVE TO ARRANGE THIS COVERAGE.



**ADVANCE SHIPMENT
LABELS
SANDESTIN CONFERENCE
PACKAGE
SHIPPING / RECEIVING**

We are available at 1-800-844-8325 and at orders@vealco.com to assist you with any issues.

**PACKAGE SHIPPING AND RECEIVING HANDLING
CHARGES FOR PLANNER / CONFERENCE FREIGHT**

**UNLESS INSTRUCTED OTHERWISE, HANDLING FEES FOR CONFERENCE MATERIALS /
PLANNER ITEMS ARE BILLED TO THE GROUP'S MASTER ACCOUNT**

RECEIVING HANDLING FEES

per piece

Up to 20 lbs	\$20
21 - 50 lbs	\$40
51 - 100 lbs	\$60
100 + lbs	\$0.60 / lb

OUTBOUND HANDLING FEES

per piece

Up to 50 lbs	\$20
51 - 100 lbs	\$40
100+ lbs	\$0.40 / lb

Forklift Services are also available. Please contact VCS directly to arrange.

ADDITIONAL AVAILABLE SERVICES. Rates quoted in the MATERIAL HANDLING SERVICE ORDER FORM do not include any unpacking, uncrating, unskidding, positioning, leveling, blocking, spotting, bracing, installing, dismantling, repacking, rekrating or reskidding. See the Forklift and Labor Order forms to order these services. On request, VCS will provide banding for securing outbound shipments at a rate of \$3 per foot, plus labor (one hour minimum). Shrink wrap of a pallet will be charged at \$30 per pallet. Local pickups and/or deliveries are available for \$150 per hour straight-time, \$225 per hour overtime (rates include truck and driver).

RETURNED SHIPMENTS TO VCS WAREHOUSE Where no disposition has been made for outbound shipments or later scheduled pickups are necessary; VCS will return exhibit materials to the warehouse and load on outbound carriers at the rate of \$39 per CWT (with a minimum charge of \$79) for each shipment returned. Storage is available for \$1 per cubic foot per month with a monthly minimum of \$64.



**ADVANCE SHIPMENT
LABELS
SANDESTIN CONFERENCE
PACKAGE
SHIPPING / RECEIVING**

RUSH! Conference Freight RUSH! Conference Freight RUSH!

CONFERENCE / PLANNER FREIGHT

Southern Eye Congress 2022

Thurs, July 21 - Sun, July 24

From:

TO: Sandestin Golf and Beach Resort
Shipping and Receiving Department
Attn: Veal Convention Services
9300 Emerald Coast Parkway West
Miramar Beach Florida, 32550

Number of pieces

RUSH! Conference Freight RUSH! Conference Freight RUSH!

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